**Guidelines for Establishing New FLiCRA Chapters**

1. Share with management the benefits to management of the work of FLiCRA. Refer to the information on the back of the 2019 Membership Brochure.
2. At a CCRC where you do not already have a contact, talk with the management and ask to be introduced to the President of the Residents’ Council, if there is one.
3. Lacking a Residents’ Council, ask for an introduction to active residents.
4. If you have a contact, particularly someone who is already a FLiCRA or NaCCRA member, ask for an introduction to the President of the Residents’ Council, if there is one.
5. Identify a person or persons who are FLiCRA members or who want to get involved and encourage them to take the lead.
6. Identify resident leadership who can recruit membership and lead meetings.
7. Once having made contact with active residents, share the FLiCRA mission and materials, and organize an orientation meeting for residents to attract interest in the organization.

**Be Persistent**: Letters and flyers do not do much to encourage people to step up. KEEP TRYING!

